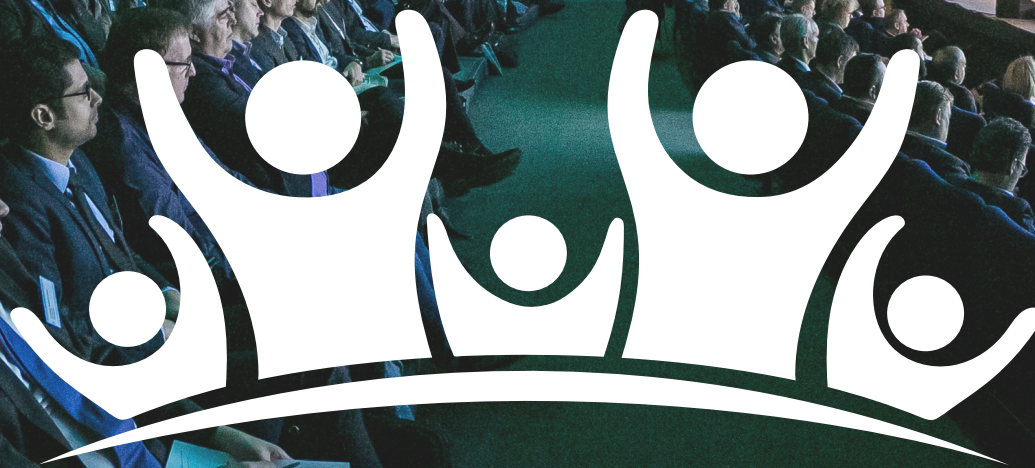


FTTH Conference 2017

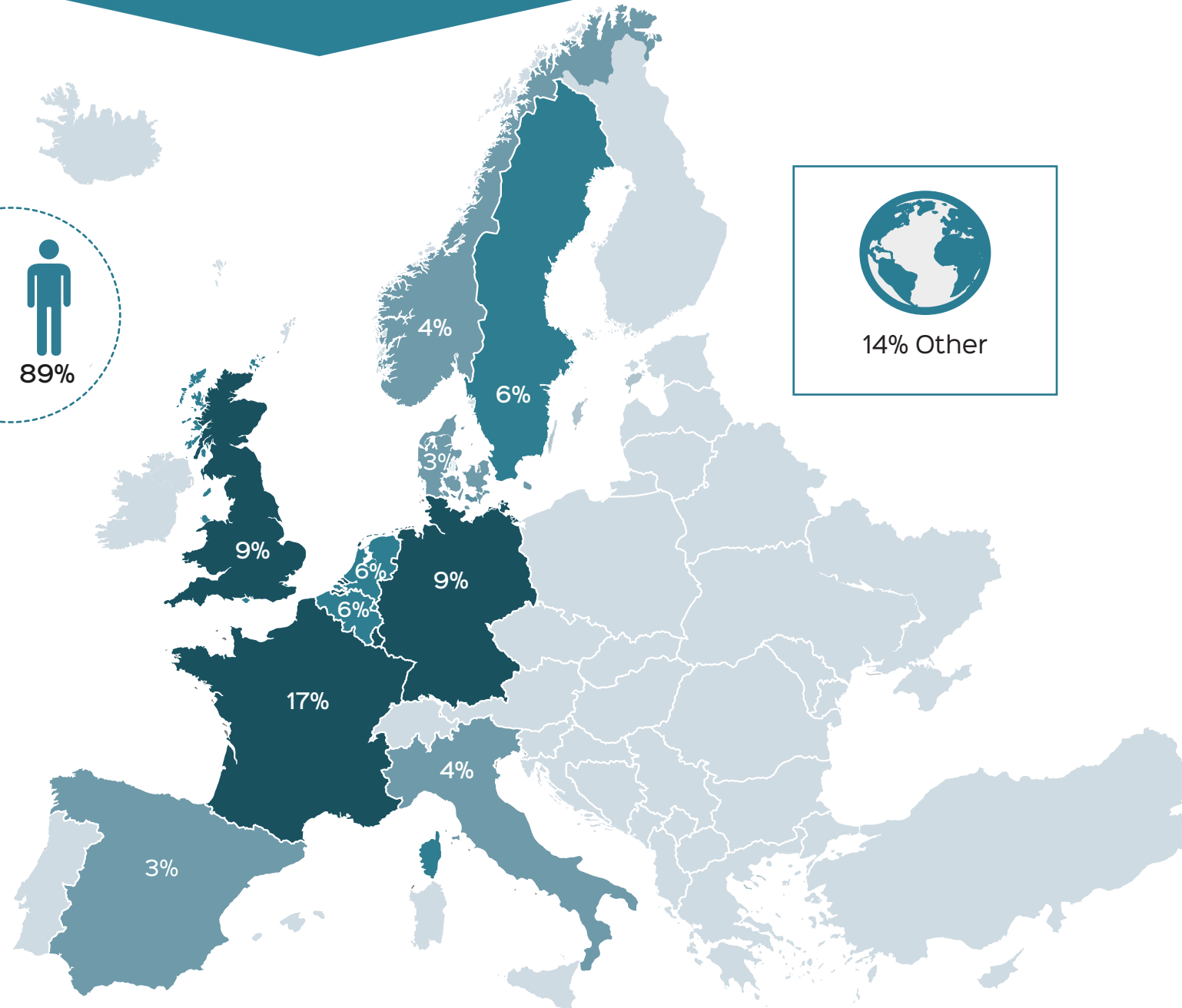
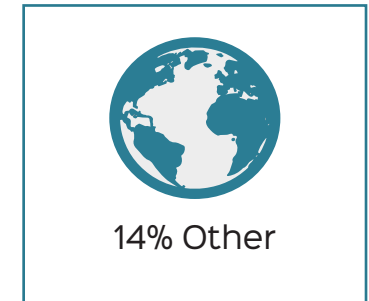
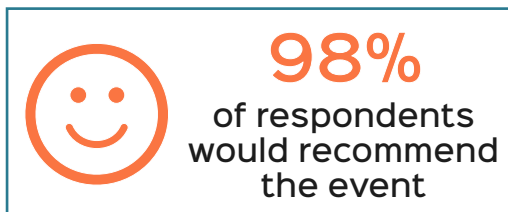
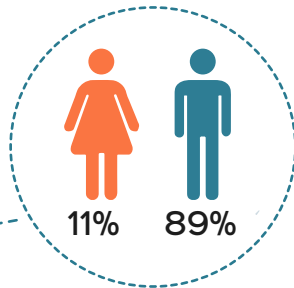
"Together, building a brighter future"

14-16 February - Marseille



POST-EVENT REPORT

ATTENDEE PROFILES



SPEAKER HIGHLIGHTS



155
Speakers



14
Sessions



9
Workshops

*"FTTH is not about generic connectivity,
it's about laying foundations so our children
can compete on a global stage"*

Ronan Kelly, President of the FTTH Council Europe

The FTTH Conference plenary session featured prestigious speakers:

- Daniel Sperling, Deputy Mayor of Marseille in charge of Innovation, Digital Technology and better Communal Living.
- Antoinet Darodes, Director of the French Digital Agency.
- Anthony Whelan, Director for Electronic Communications Networks & Services at the European Commission.

New: plenary speakers took part in a live twitter Q&A session! #ASKFTTH.



Ronan Kelly, President, FTTH Council Europe
& Jordi Nieuwenhuis, Director, Deutsche Glasfaser

Ronan Kelly, President, FTTH Council Europe
& Luis Alveirinho, Director of Engineering and
Operations, Portugal Telecom



FTTH Award 2017

- Deutsche Glasfaser received the FTTH Operator Award, while Luis Alveirinho received the Individual Award, for their outstanding efforts to accelerate the adoption of FTTH in Europe.
- Watch the ceremony [here](#)!

EXHIBITION HIGHLIGHTS



120
Exhibitors
& Partners



Interactive
activities



Amazing
networking
opportunities

The exhibition hall, a great networking hub

- Top industry players showcased the latest trends in FTTH products and solutions.
- The exhibition hall provided perfect networking opportunities, while enjoying a drink, for instance, at the French Bar.
- The Twitter wall allowed delegates to follow the progression of the FTTH Conference everywhere in the exhibition hall thanks to #FTTH2017.



Interactive activities

Twitter wall, 360 video, GIF booth and drawing board were much appreciated by our delegates. Check your GIF [here](#)!



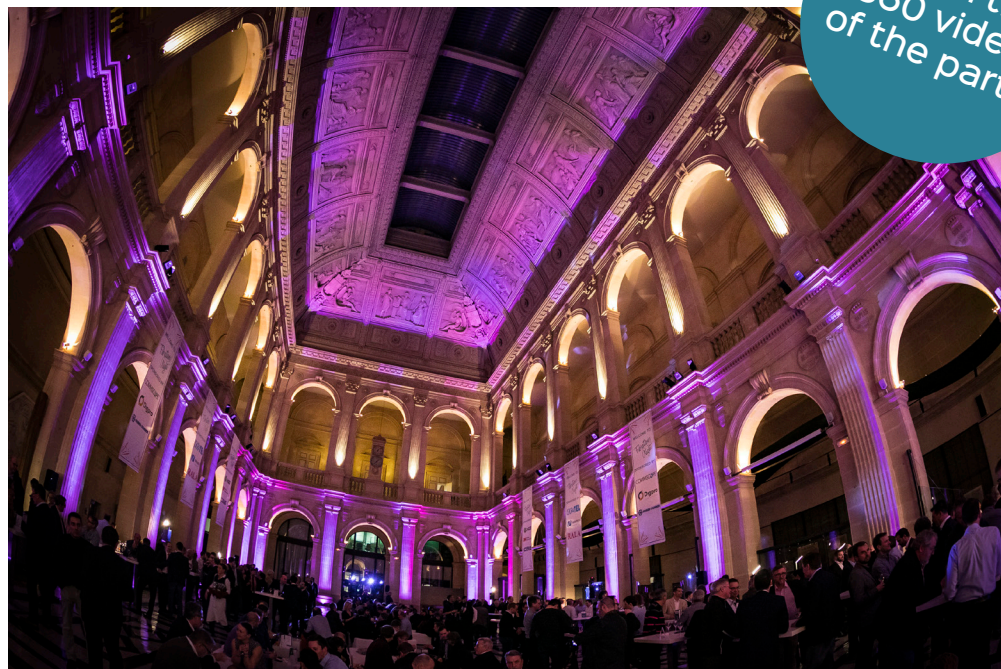
FIBRATION NIGHT



Fibration Night, the FTTH Conference Party

- Following the tremendous success of its first edition in Luxembourg, Fibration Night was back in Marseille this year.
- 450 people were reunited in the Palais de la Bourse, located on the famous Canebière, also called “the Champs-Élysées of Marseille”, leading to the old port.

Watch the
360 video
of the party



COMMUNICATION IMPACT

SOCIAL MEDIA



2.5K
TWEETS

TAILORED
TRENDS

1.7K
ENGAGEMENT

4.8M
REACH



+30
SUBSCRIBERS

3.5K
VIEWS



+50
LIKE

46K
ORGANIC
REACH

14.3K
POST
ENGAGEMENT

AUDIENCE



16,000
FOLLOWERS

MEDIA

130
PRESS
ARTICLES



GIF

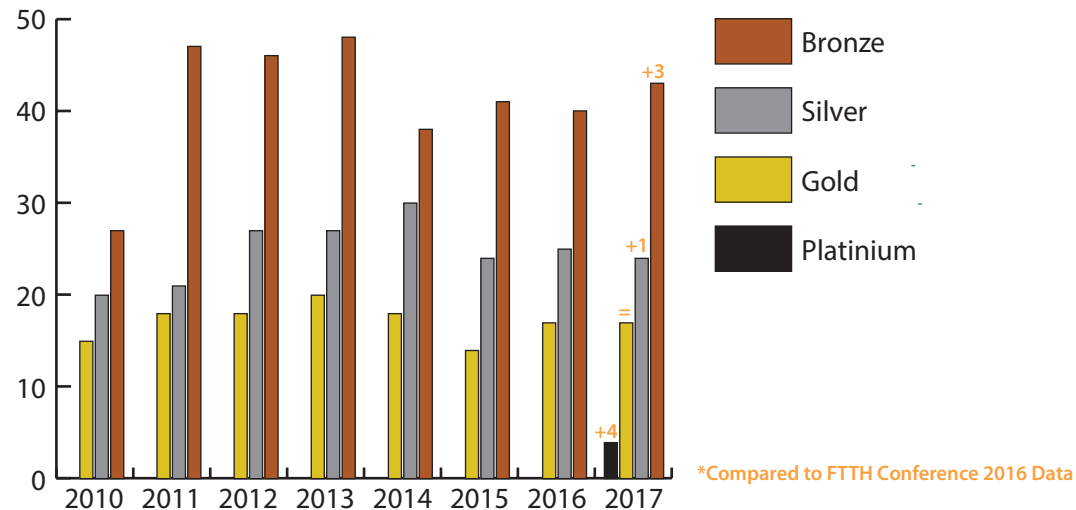


12K
ORGANIC
REACH

14 YEARS AND STILL GROWING

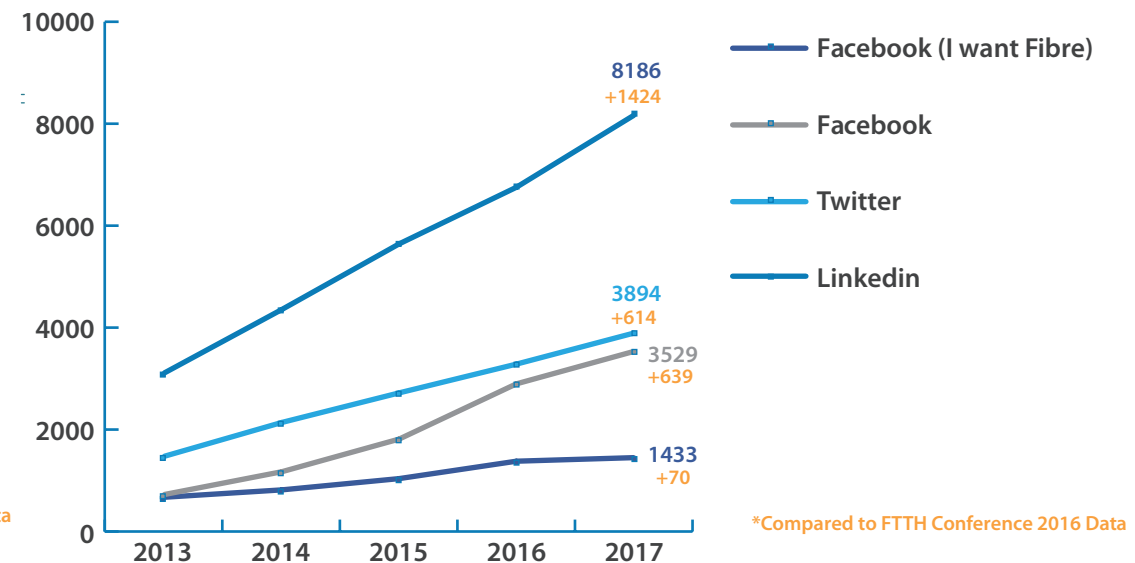
The FTTH Conference Europe is
the world's largest
FTTH (fibre) focused event
since 2010.

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5 Platinum, 8 Gold, 14 Silver & 10 Bronze sponsors
already booked for Valencia 2018

SOCIAL MEDIA

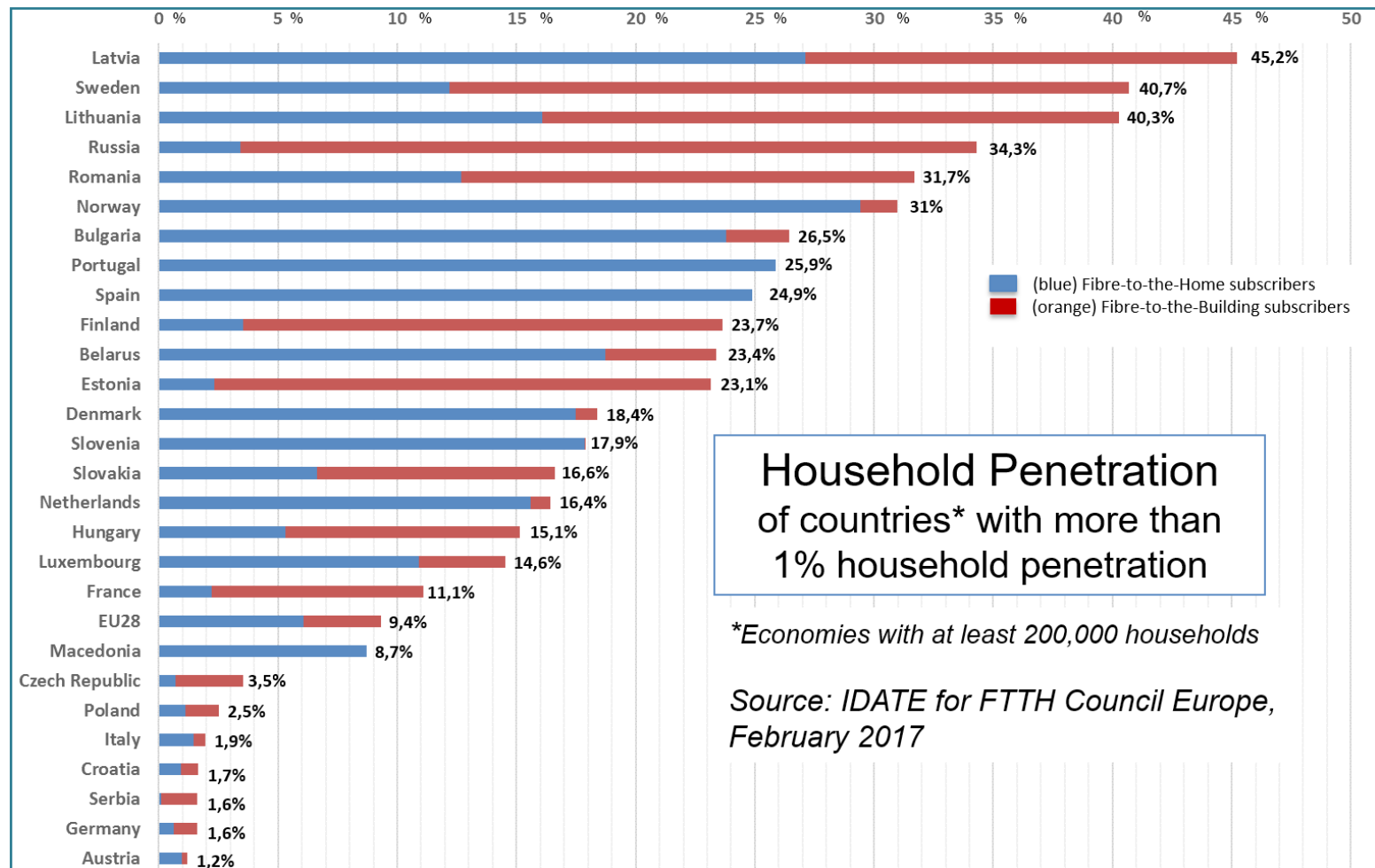


FTTH/B PANORAMA

More
information
online!

European FTTH Ranking end-September 2016

Household Penetration of countries with more than 1% household penetration



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*Under the High Patronage of
Mr François HOLLANDE
President of the French Republic*

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NUMÉRIQUE

Analyst Partners



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Associate Partners



CONTEXTE



FTTH Conference 2018

See you next year in Valencia, Spain
13-15 February 2018



www.ftthconference.eu

SAVE THE DATE!

Gimme Fibre Day on 4 November 2017



Don't miss out!

It's YOUR day!

www.gimmefibre.eu

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