

FTTH Conference 2018

13-15 *February*
Valencia,
Spain

Under the High Patronage
of **His Majesty the**
King Felipe VI

**we connect
technology,
policy and finance**

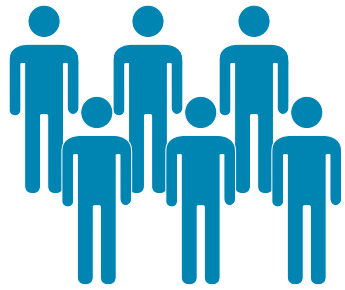
#FTTH18

www.ftthconference.eu

POST-EVENT REPORT



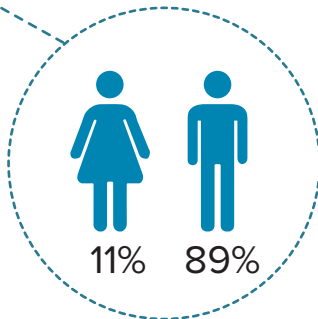
ATTENDEE PROFILES



3,000 participants
from 97 countries



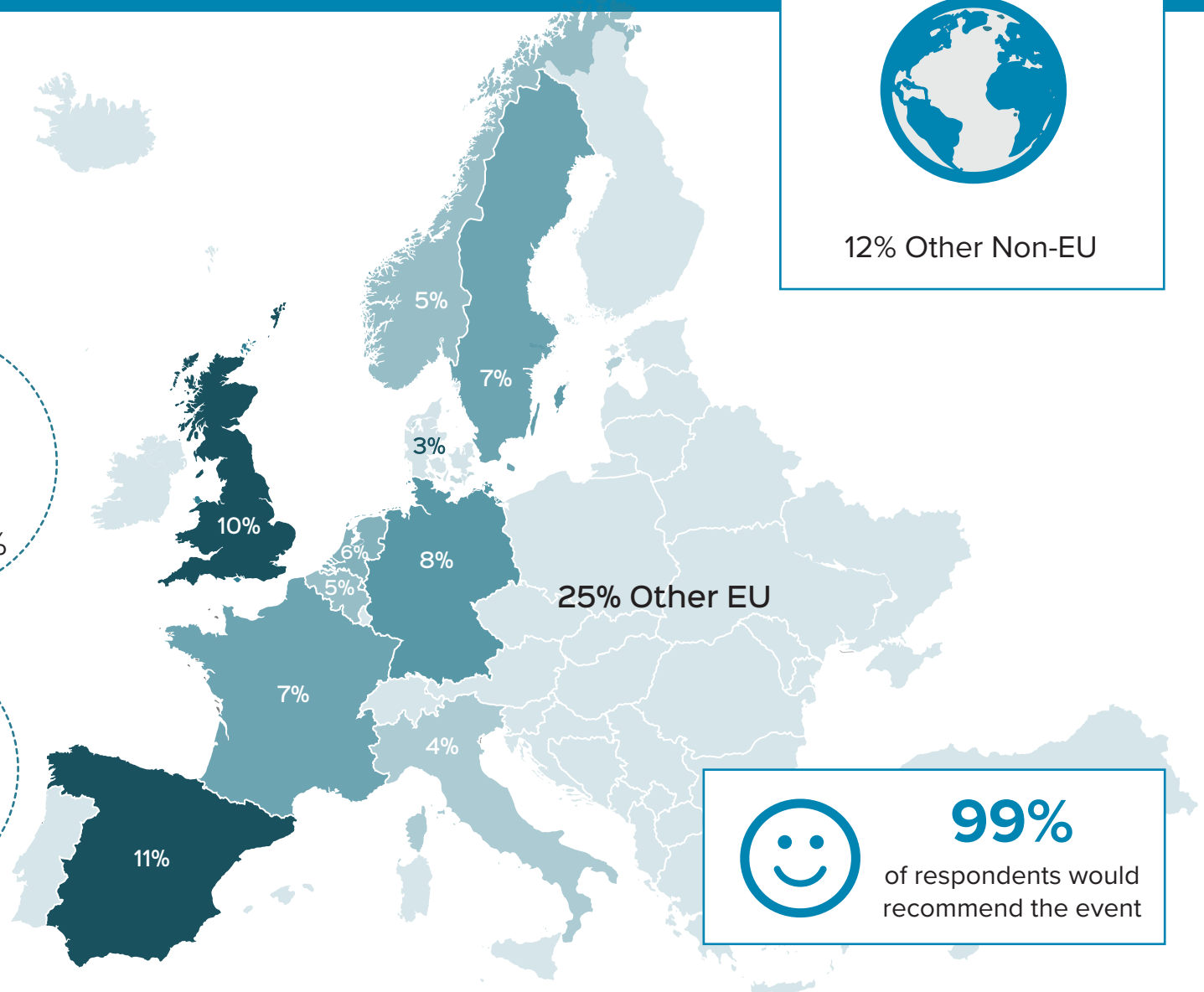
600+ C-Level



11% 89%



50+ Media



12% Other Non-EU



99%

of respondents would
recommend the event

LIGHT UP THE DARK



**Fibre
fans light up
the dark in
Valencia as
the FTTH
Conference
2018 rocks
and rolls**

The largest fibre-related summit in the world brought together thought, business and innovation leaders - Ministers, CEOs, CTOs, senior policy makers, leading financial analysts and investors, renowned experts - from the worlds of technology, policy and finance.

SPEAKER HIGHLIGHTS



160
Speakers



18
Sessions



15
Workshops



H.E. Alvaro Nadal Belda, Spain's Minister of Energy, Tourism and the Digital Agenda, underlined the importance of a strong political vision to unlock investment in future-proof digital infrastructure.

Ronan Kelly, President of the FTTH Council Europe, delivered an opening speech full of predictions, highlighting our ambitious vision for the future.



KEYNOTE



Keynote speech and session from the Spanish leading operators, with the Global CTIO of Telefónica Enrique Blanco, the CTIO of Orange Spain Mónica Sala, Vodafone Spain's CTO Ismail Asenjo, and Fernando Molina, CTO of MÁSMÓVIL.



OPERATOR CEO PANEL



Sean Atkinson, CEO, SIRO



Elisabetta Ripa, CEO, Open Fiber

Wholesale fibre as a driver of business success

Star-studded session with CEOs from cutting-edge operators such as Open Fiber, SIRO, CityFibre, Openreach and Telia Infra from the Telia Company.



Greg Mesch, CEO, CityFibre

CTO PANEL



Panel featuring leading CEOs & CTOs from Altice Portugal, Orange Spain, Gigaclear and Liberty Global.

Left to right: **Gary Mitchinson** (Director of Access Network Engineering, Liberty Global), **Luis Alveirinho** (Chief Technology Officer, Altice Portugal), **Manuel Sanchez Malagon** (Network Planning Director, Orange Spain), **Matthew Hare** (CEO, Gigaclear), **Ronan Kelly** (President, FTTH Council Europe)

FTTH Award 2018



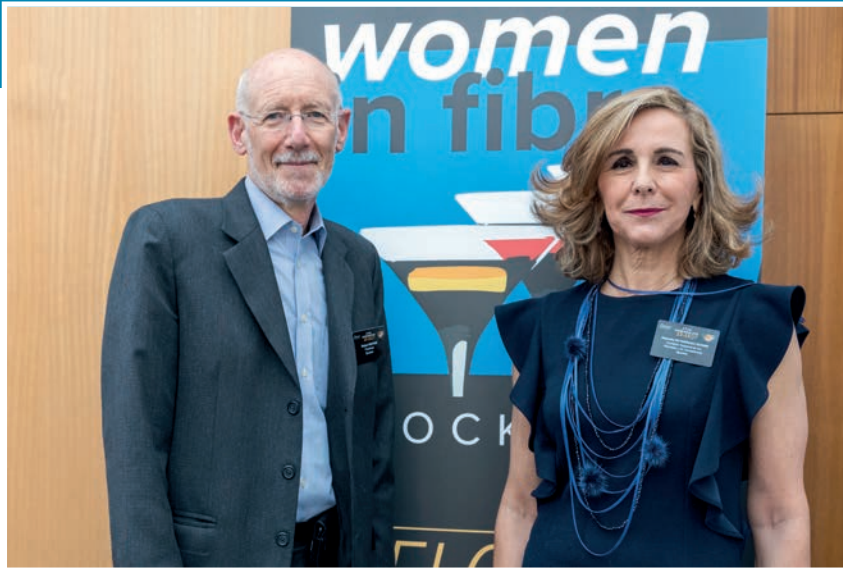
Ronan Kelly (President, FTTH Council Europe)
and **Elisabetta Ripa** (CEO, Open Fiber)

Open Fiber received the FTTH Operator Award and Matthew Hare, Chief Executive of Gigaclear, received the individual award, for their outstanding contributions to the acceleration of FTTH in Europe.

Ronan Kelly (President, FTTH Council Europe)
and **Matthew Hare** (CEO, Gigaclear)



WOMEN IN FIBRE



Alejandra De Iturriaga (CNMC) and **Robert Pepper** (Facebook)



Erzsébet Fitori
(FTTH Council Europe)



Our 'Women in Fibre' Cocktail, sponsored by Facebook, was a hallmark moment in the conference's very successful second day! Alejandra de Iturriaga, Director of Telecommunications and Audiovisual sector at the CNMC (Spanish telecom regulator) and Robert Pepper, Head of Global Connectivity Policy and Planning of Facebook, joined us in supporting the cause for a gender-balanced digital and fibre sector!

EXHIBITION HIGHLIGHTS



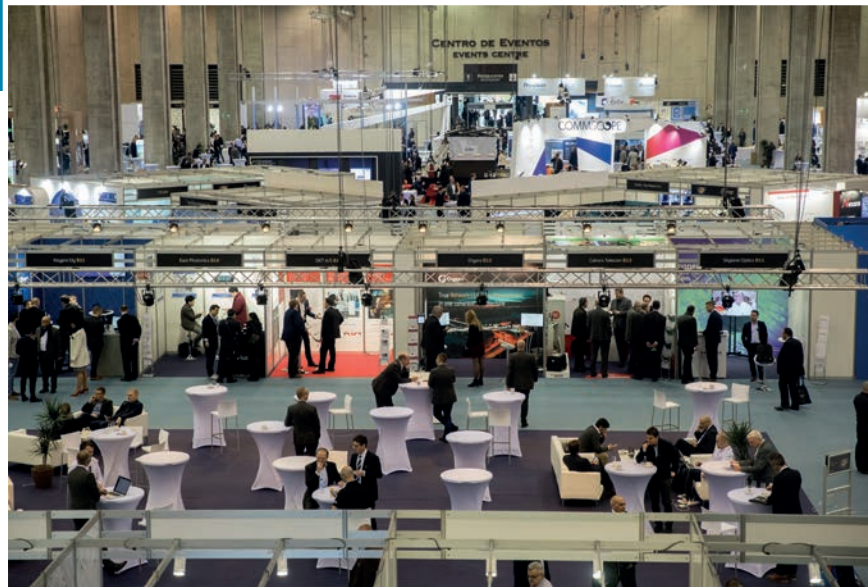
120
Exhibitors
& Partners



Brand
visibility



Amazing
networking
opportunities



The exhibition hall, a great networking hub

- Top industry players showcased the latest trends of FTTH products and solutions.
- The exhibition hall provided perfect networking opportunities, while enjoying a drink, for instance, at El Bar.
- The Twitter wall allowed delegates to follow the progression of the FTTH Conference everywhere in the exhibition hall thanks to #FTTH18.



Interactive Opportunities

- Twitter giant hashtag
- GIF booth
- photo booth

FIBRATION NIGHT

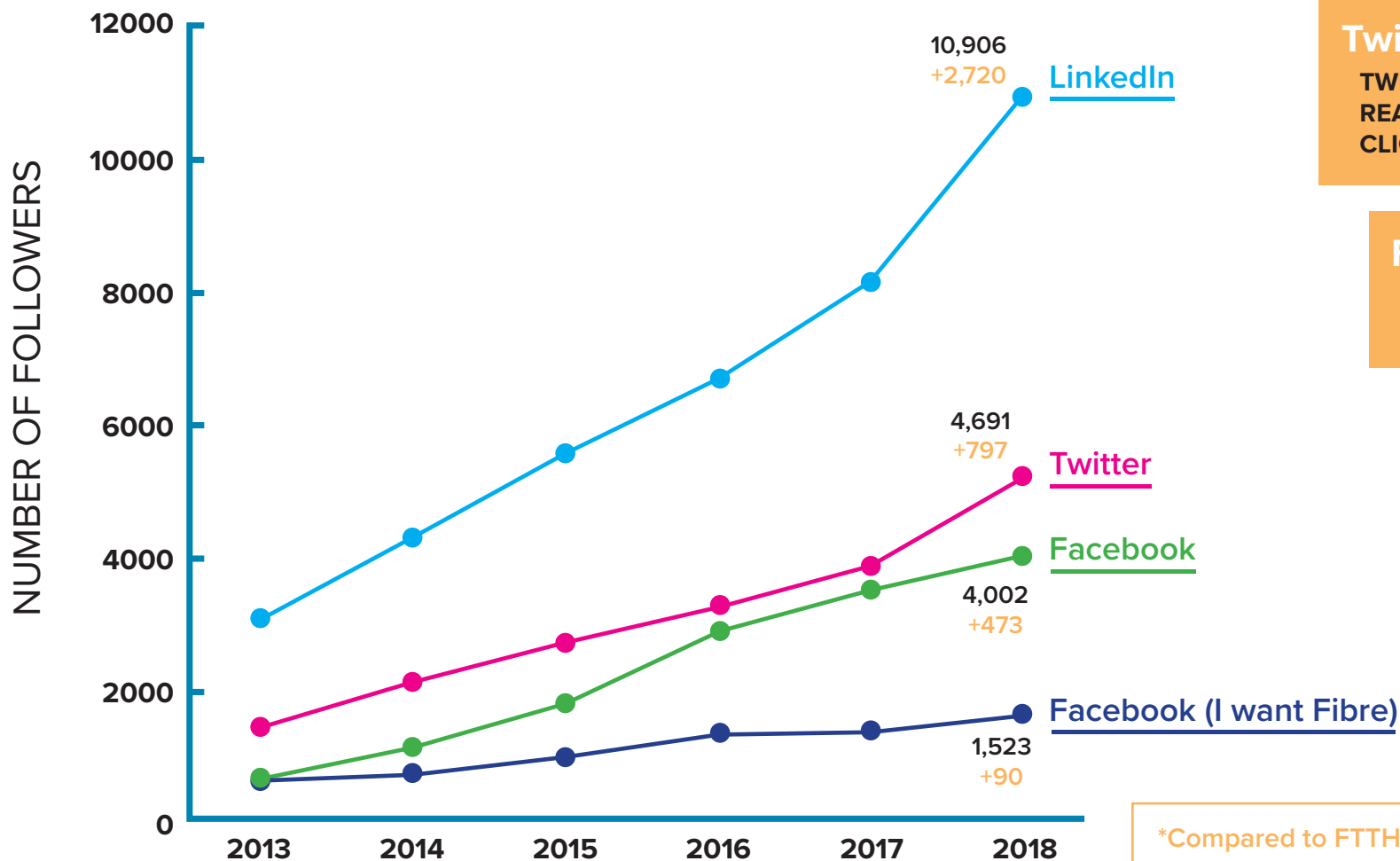
The Fibre Party of the year!

Our revamped FIBRATION NIGHT was back for its third year. 500+ attendees journey to Masía Campo Aníbal, a century-old country house, for a Spanish fiesta with jazz vibes, live Paella cooking and Spanish wines.



COMMUNICATION IMPACT

SOCIAL MEDIA



*Compared to FTTH
Conference 2017 Data

LinkedIn

ORGANIC REACH: 294.2K
ENGAGEMENT: +60%

Twitter #FTTH18

TWEETS: 1,800
REACH: 3.2 million
CLICKS: 1.2K clicks

Facebook

ORGANIC REACH: 47K
ENGAGEMENT: 31.8K

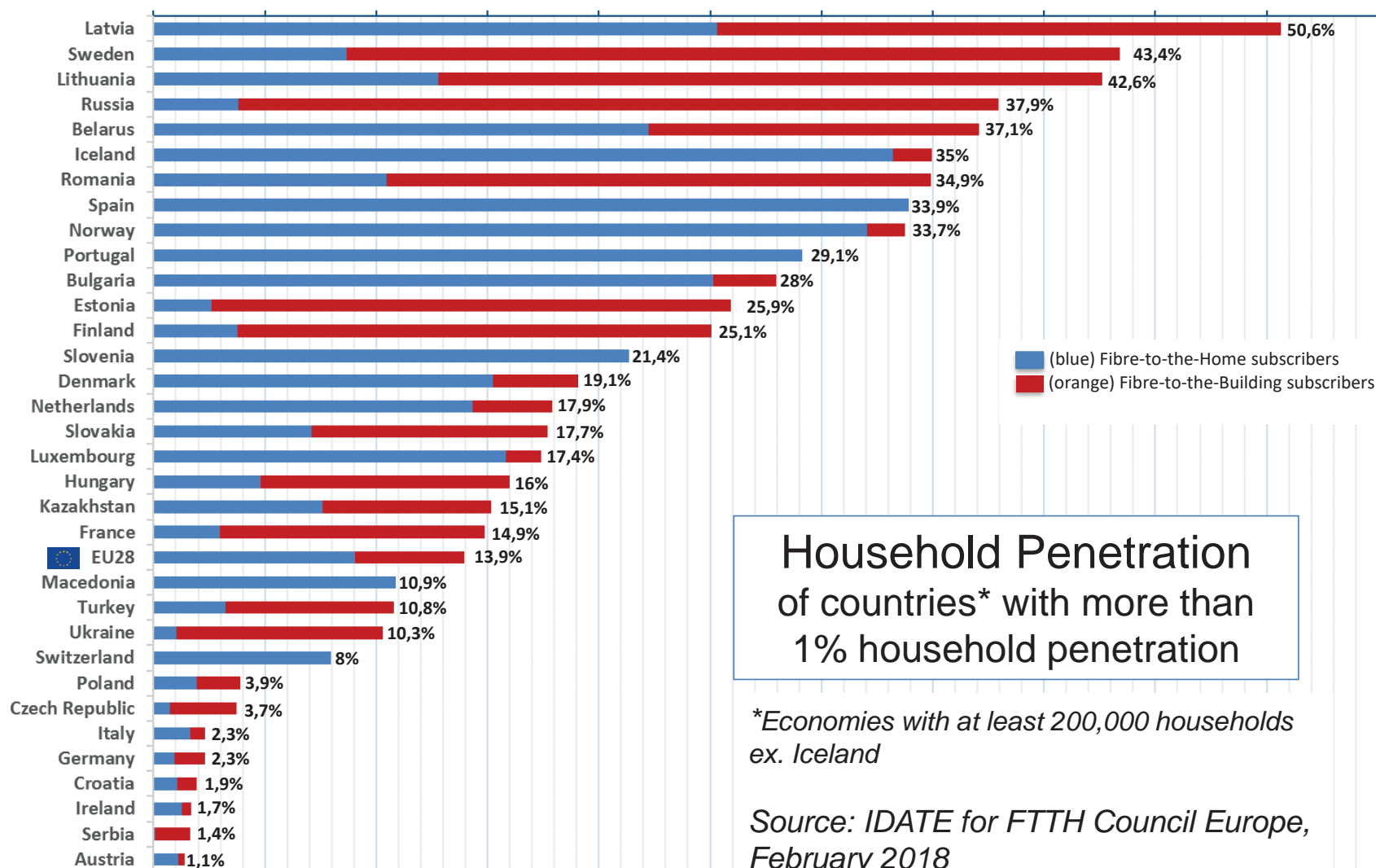
YouTube

6.3k **VIEWS**



Press Articles
145

European FTTH/B Ranking, September 2017



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PATRONAGES

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Felipe VI of Spain



SPANISH MEDIA PARTNERS



MEDIA PARTNERS



ASSOCIATE PARTNERS



ANALYST PARTNERS



FTTH CONFERENCE 2019

12-14
MARCH
RAI
AMSTERDAM
THE NETHERLANDS

SAVE THE DATE

Gimme Fibre Day on 4 November 2018



Don't miss out!

It's YOUR day!

www.gimmefibre.eu

Follow the FTTH Council Europe activities



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FTTH Council Europe



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I want fibre



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